**SCUFFLEHEADS INC.**

**Website & Logo Design Competition**

Scuffleheads Inc., a local company is interested in working with students in developing

- A website aimed towards the younger generation, based on certain criteria provided by Scuffleheads Inc.

- A logo for the company, based on certain criteria provided by Scuffleheads Inc.

Scuffleheads Inc. invites junior and senior students to participate in a website design competition for both the website and the logo or simply or one (website or logo). Junior and Senior students are particularly encouraged to apply. Students can work in groups or individually. At the end of the competition, one submission for the website and the logo will be selected as the winner and be rewarded with **$2,000 and $500** respectively. Scuffleheads Inc. will have the sole decision authority in selecting the winners and reserves the right not to declare a winner if none of the submissions are deemed satisfactory.

**Website Considerations:**

- The website is geared towards the younger generation. The goal is to create a website that educates, informs and entertains, mostly the younger generation, but interesting enough for parents, grandparents and other adults to explore.
- Certain graphics will be provided by Scuffleheads Inc., where cartoon characters are a big part of the whole concept.
- The website will contain simple games along with animated features.
- Scuffleheads Inc. will meet with students on regular bases for updates and project related discussions.
- After website launch, student or students may be offered to maintain the website and get paid as per negotiated hourly/monthly rate.

**Logo Design Considerations:**

- The logo must be easily reproducible in both print and online venues
- Both color and black and white versions are required
- The logo must reflect the nature of Scuffleheads project
- Scuffleheads Inc. will sit down with students to discuss ideas.

**To Participate:**

1. Please send the name of each person of the team together with email to Dr. Stefan Robila ([Stefan.robila@gmail.com](mailto:Stefan.robila@gmail.com)) no later than Nov 15, 2015. Following the original contact, the communication will be done mostly with Scuffleheads with Dr. Robila as facilitator.
2. Once competitors are identified, Scuffleheads Inc. will organize a short meeting to present their project ideas. All participants will be required to sign a Non Disclosure Agreement.
3. A deadline for the completion of the project will be set up in agreement with Scuffleheads Inc.

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